

Case Study

THE BRIEF

Corporate Lunch

How do you persuade FTSE 500 companies to join you for a discussion about internet security – people who already have more work to do than there are hours in the day?

We took a venue within the square mile, built a conference set and invited keynote speakers from the world of internet security, including a representative from Interpol, to talk to guests over lunch.

THE PICTURES



WHAT THEY SAID

“Great keynote speakers.”

“What a good idea. I cannot believe how little this event cost.”

